

County	Smokers								Cigarettes Packs Sold		Economic Impact	
	Adults		High School		Middle School		Pregnant Women		Total Number	Cost	Direct Health	Lost Productivity
	Number	Percent	Number	Percent	Number	Percent	Number	Percent			Care Costs	Costs
Wisconsin	920,000	22%	66,000	21%	19,000	8%	10,000	14%	384,500,000	\$1,500,000,000	\$2,160,000,000	\$1,640,000,000
Adams	3,740	22%	140	21%	40	8%	51	31%	1,390,000	\$5,300,000	\$8,000,000	\$6,080,000
Ashland	2,640	21%	230	21%	60	8%	52	28%	1,050,000	\$4,020,000	\$6,550,000	\$4,970,000
Barron	9,210	26%	570	21%	160	8%	78	15%	3,610,000	\$13,780,000	\$17,850,000	\$13,560,000
Bayfield	2,470	21%	150	21%	40	8%	31	22%	960,000	\$3,650,000	\$5,940,000	\$4,510,000
Brown	43,140	24%	2,900	21%	860	8%	442	14%	17,490,000	\$66,700,000	\$92,860,000	\$70,540,000
Buffalo	2,580	24%	160	21%	50	8%	18	12%	1,020,000	\$3,870,000	\$5,410,000	\$4,110,000
Burnett	3,170	24%	150	21%	50	8%	47	33%	1,210,000	\$4,620,000	\$6,490,000	\$4,930,000
Calumet	6,330	20%	380	21%	100	8%	70	10%	2,600,000	\$9,920,000	\$17,140,000	\$13,020,000
Chippewa	10,510	23%	690	21%	190	8%	164	23%	4,170,000	\$15,890,000	\$23,070,000	\$17,530,000
Clark	5,740	23%	420	21%	120	8%	56	10%	2,410,000	\$9,190,000	\$13,350,000	\$10,140,000
Columbia	10,250	24%	690	21%	190	8%	103	16%	4,040,000	\$15,410,000	\$21,460,000	\$16,300,000
Crawford	3,060	23%	190	21%	50	8%	40	23%	1,210,000	\$4,620,000	\$6,660,000	\$5,060,000
Dane	68,510	19%	4,640	21%	1,310	8%	553	9%	26,680,000	\$101,730,000	\$177,600,000	\$134,910,000
Dodge	14,900	22%	670	21%	180	8%	163	17%	5,820,000	\$22,210,000	\$34,480,000	\$26,190,000
Door	5,070	22%	310	21%	90	8%	32	14%	1,910,000	\$7,300,000	\$11,080,000	\$8,420,000
Douglas	8,250	24%	470	21%	140	8%	116	24%	3,220,000	\$12,280,000	\$17,250,000	\$13,100,000
Dunn	8,500	26%	440	21%	110	8%	83	18%	3,290,000	\$12,530,000	\$16,240,000	\$12,340,000
Eau Claire	15,710	21%	1,070	21%	280	8%	196	18%	6,120,000	\$23,320,000	\$36,890,000	\$28,030,000
Florence	960	24%	50	21%	10	8%	7	21%	360,000	\$1,380,000	\$1,970,000	\$1,500,000
Fond du Lac	15,540	20%	1,250	21%	350	8%	195	17%	6,130,000	\$23,390,000	\$38,630,000	\$29,350,000
Forest	1,810	24%	130	21%	40	8%	34	31%	720,000	\$2,730,000	\$3,900,000	\$2,960,000
Grant	9,280	24%	610	21%	160	8%	79	13%	3,590,000	\$13,670,000	\$19,440,000	\$14,770,000
Green	6,240	24%	400	21%	110	8%	72	18%	2,500,000	\$9,540,000	\$13,570,000	\$10,310,000
Green Lake	3,800	25%	250	21%	80	8%	32	14%	1,480,000	\$5,650,000	\$7,520,000	\$5,710,000
Iowa	4,180	24%	260	21%	70	8%	38	12%	1,690,000	\$6,440,000	\$9,160,000	\$6,960,000
Iron	1,150	21%	70	21%	20	8%	11	26%	420,000	\$1,610,000	\$2,620,000	\$1,990,000
Jackson	3,680	24%	230	21%	60	8%	66	27%	1,440,000	\$5,490,000	\$7,680,000	\$5,830,000
Jefferson	13,160	22%	1,120	21%	270	8%	196	19%	5,190,000	\$1,980,000	\$30,730,000	\$23,350,000
Juneau	4,410	22%	310	21%	80	8%	92	31%	1,740,000	\$6,620,000	\$10,000,000	\$7,590,000
Kenosha	38,510	33%	1,980	21%	600	8%	276	13%	15,840,000	\$60,390,000	\$62,030,000	\$47,120,000
Kewaunee	3,540	22%	280	21%	80	8%	29	12%	1,400,000	\$5,330,000	\$8,100,000	\$6,150,000
La Crosse	23,430	28%	1,220	21%	330	8%	178	14%	9,150,000	\$34,880,000	\$42,580,000	\$32,350,000
Lafayette	2,950	24%	230	21%	60	8%	26	12%	1,180,000	\$4,490,000	\$6,380,000	\$4,850,000
Langlade	3,850	24%	280	21%	80	8%	57	26%	1,510,000	\$5,750,000	\$8,210,000	\$6,230,000
Lincoln	5,500	24%	370	21%	100	8%	73	23%	2,170,000	\$8,290,000	\$11,840,000	\$8,990,000

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Manitowoc	15,810	25%	1,010	21%	270	8%	186	21%	6,240,000	\$23,780,000	\$32,050,000	\$24,350,000
Marathon	18,090	19%	1,490	21%	410	8%	220	14%	7,280,000	\$27,760,000	\$50,010,000	\$37,990,000
Marinette	7,640	22%	540	21%	140	8%	98	23%	2,930,000	\$11,190,000	\$16,980,000	\$12,900,000
Marquette	2,880	24%	160	21%	40	8%	38	24%	1,100,000	\$4,210,000	\$5,860,000	\$4,450,000
Menominee	580	37%	70	21%	20	8%	41	40%	510,000	\$1,960,000	\$1,790,000	\$1,360,000
Milwaukee	185,920	27%	11,200	21%	3,420	8%	1,663	11%	76,650,000	\$292,270,000	\$363,360,000	\$276,020,000
City of Milwaukee	121,240	29%	6,960	21%	2,150	8%	1,367	12%	51,760,000	\$197,370,000	\$228,510,000	\$173,590,000
Monroe	7,610	24%	500	21%	150	8%	124	21%	3,110,000	\$11,870,000	\$16,590,000	\$12,600,000
Oconto	6,470	22%	370	21%	100	8%	79	20%	2,550,000	\$9,710,000	\$14,730,000	\$11,190,000
Oneida	7,050	24%	520	21%	100	8%	61	18%	2,670,000	\$10,200,000	\$14,560,000	\$11,060,000
Outagamie	24,590	20%	2,510	21%	710	8%	290	13%	10,060,000	\$38,370,000	\$66,300,000	\$50,370,000
Ozaukee	11,880	18%	1,010	21%	300	8%	53	6%	4,750,000	\$18,090,000	\$33,680,000	\$25,590,000
Pepin	1,370	24%	110	21%	30	8%	14	15%	540,000	\$2,070,000	\$2,900,000	\$2,200,000
Pierce	6,550	22%	550	21%	150	8%	54	12%	2,560,000	\$9,760,000	\$15,010,000	\$11,400,000
Polk	8,770	26%	560	21%	160	8%	95	19%	3,480,000	\$13,260,000	\$17,180,000	\$13,050,000
Portage	9,710	18%	760	21%	200	8%	87	12%	3,780,000	\$14,400,000	\$26,370,000	\$20,030,000
Price	2,540	21%	190	21%	50	8%	21	15%	970,000	\$3,720,000	\$6,050,000	\$4,590,000
Racine	37,250	26%	2,320	21%	680	8%	322	13%	15,210,000	\$58,000,000	\$76,030,000	\$57,760,000
Richland	3,330	23%	160	21%	40	8%	37	16%	1,310,000	\$5,010,000	\$7,220,000	\$5,480,000
Rock	29,710	25%	1,870	21%	570	8%	392	20%	12,070,000	\$46,020,000	\$61,280,000	\$46,550,000
Rusk	2,750	23%	180	21%	50	8%	37	25%	1,080,000	\$4,120,000	\$5,980,000	\$4,540,000
Sauk	9,710	22%	870	21%	240	8%	152	20%	5,050,000	\$19,270,000	\$22,360,000	\$16,990,000
Sawyer	2,730	21%	180	21%	50	8%	60	33%	3,600,000	\$13,740,000	\$6,620,000	\$5,030,000
Shawano	7,020	22%	460	21%	130	8%	107	23%	1,140,000	\$4,360,000	\$16,130,000	\$12,260,000
Sheboygan	21,810	25%	1,440	21%	400	8%	202	15%	3,140,000	\$11,970,000	\$44,620,000	\$33,890,000
St. Croix	12,180	22%	780	21%	240	8%	124	11%	7,610,000	\$29,000,000	\$29,110,000	\$22,110,000
Taylor	3,120	21%	250	21%	60	8%	43	18%	1,250,000	\$4,750,000	\$7,740,000	\$5,880,000
Trempealeau	5,090	24%	390	21%	110	8%	59	16%	2,020,000	\$7,700,000	\$10,760,000	\$8,180,000
Vernon	5,020	23%	330	21%	90	8%	43	10%	2,050,000	\$7,810,000	\$11,240,000	\$8,540,000
Vilas	4,280	24%	160	21%	70	8%	46	24%	1,600,000	\$6,100,000	\$8,700,000	\$6,610,000
Walworth	16,430	22%	1,150	21%	330	8%	168	15%	6,470,000	\$24,680,000	\$38,500,000	\$29,250,000
Washburn	3,160	24%	220	21%	50	8%	36	21%	1,220,000	\$4,640,000	\$6,510,000	\$4,950,000
Washington	16,690	18%	1,570	21%	430	8%	154	11%	6,720,000	\$25,610,000	\$48,750,000	\$37,030,000
Waukesha	47,660	17%	4,710	21%	1,400	8%	333	8%	19,080,000	\$72,770,000	\$147,690,000	\$112,190,000
Waupaca	10,240	25%	750	21%	220	8%	108	19%	4,070,000	\$15,510,000	\$20,650,000	\$15,690,000
Waushara	4,750	25%	220	21%	70	8%	63	24%	1,840,000	\$7,000,000	\$9,330,000	\$7,080,000
Winnebago	25,500	21%	1,730	21%	490	8%	290	16%	9,980,000	\$38,070,000	\$62,260,000	\$47,290,000
Wood	11,940	21%	1,070	21%	290	8%	156	18%	4,720,000	\$18,000,000	\$29,440,000	\$22,370,000